## **2018 Marketing Minor Checklist**

**Entrance Requirements**: none

## Checklist for the minor (all grades must be C- or better unless specified):

| 100-level Requirement                    | Term/Year        | Upper Level Requirement                   | Term/Year |
|--|------------------|---|-----------|
| Communications 105 – Public Speaking     |                  | Business/Writing 220 – Business Comm.     |           |
| Mathematics 130 (or 330) – Statistics    |                  | Business 254 – Principles of Marketing    |           |
| Economics 131 or 132 (B– or better)      |                  | Business 256, 264, or 354                 |           |
|  |                  | Business 301 – Business Ethics            |           |
|  |                  |   |           |
| Any three credits in Business or Economi | cs or related ir | nternships or in 200+level Communications | courses.  |
| -  |                  |   |           |
|  |                  |   |           |

| Student Signature: _ |      | <br> |
|----------------------|------|------|
| -                    |      |      |
| Advisor Signature: _ | <br> | <br> |